

# The Mongol Rally Guys

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## FOR IMMEDIATE RELEASE:

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## **TWO METRO-DETROITERS ARE PARTICIPATING IN A 10,000 MILE CHARITY RALLY FROM LONDON, ENGLAND TO ULAANBAATAR, MONGOLIA THIS SUMMER TO ASSIST THE UNDERPRIVELEGED.**

Scott Brills and Collin Otto, from Farmington Hills and Commerce Township respectively, are set to participate in the 6th annual Mongol Rally. The Mongol Rally is sponsored by Chevrolet and is organized by *The Adventurists*, a charity rally organizer based in London. Each year teams from around the world set off in 1.2L-engine-or-less cars with only the aid of a compass and paper maps to somehow chart their way across three deserts, five mountain ranges, and a third of the earth in order to arrive in the capital of Mongolia approximately five to six weeks after departure. This year marks the first time ever that a team from Michigan will be participating—one of a handful of U.S.-based teams.

Being a charity rally, all participating teams are required to raise at least \$1,500 for one of three official charities, all of which provide relief work in Mongolia. Under the team name of 'Hardly Working', Scott and Collin are aiming to raise \$10,000 in charitable donations through company sponsorship opportunities and personal contributions. Donations will go to *Mercy Corps* ([www.mercycorps.org](http://www.mercycorps.org)), a non-profit organization based in Oregon that helps underprivileged families in Mongolia through the provision of clean water, food, medical care, job training, and education. They will also be raising money to assist The Rotary Club of West Bloomfield, Michigan in its efforts to help the Bayanzurkh 100 Rotary Club of Ulaanbaatar provide needed materials for a kindergarten in a remote area of the country. The car will also be donated to charity upon rally completion.

The team is currently focusing its energy on raising awareness of their upcoming journey, fundraising, and various trip preparations. Tax-deductible sponsorship applications are being accepted from local businesses until rally commencement.

Departure date from London is set for July 18th, 2009. More information can be found on the team's web site at [www.MongolRallyGuys.com](http://www.MongolRallyGuys.com) or by e-mailing [info@mongolrallyguys.com](mailto:info@mongolrallyguys.com).

*Scott Brills, 26, lives in Farmington Hills and is the owner of mSeven Media, Inc. ([www.mseven.net](http://www.mseven.net)), a graphic design and internet services firm. Collin Otto, 25, currently lives in Commerce Township and is a freelance illustrator.*

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